

R10 
AM 710



MEDIDAS



CPM



HORA



DÍA



■ **FORMATO**
DESKTOP

| | | | | |
|-----------------------|--------------------|----------|------------|--------------|
| SQUARE | 300X250 | \$ 2.280 | \$ 354.830 | \$ 1.419.290 |
| BILLBOARD | 970X90 | \$ 3.040 | | |
| MEGA BANNER | 970X250 | \$ 3.565 | \$ 620.940 | \$ 2.217.620 |
| FULL BANNER | 300X600 | \$ 3.130 | \$ 425.790 | \$ 2.661.150 |
| MEGA BANNER CON VIDEO | 970X250 | \$ 5.345 | \$ 709.650 | \$ 2.306.335 |
| VIDEO BANNER | 300X250 | \$ 5.480 | | |
| VIDEO FULL BANNER | 300X600 | \$ 5.700 | | |
| HOME EVENT | 1000X540 800X600 | \$ 6.990 | | \$ 4.878.765 |
| CAROUSEL | 300X250 300X600 | \$ 5.365 | | |
| VIDEO IN ARTICLE | 640X480 640X360 | \$ 5.020 | | |

■ **FORMATO**
MOBILE

MEDIDAS



CPM



HORA



DÍA



| | | | | | |
|--------------------|-------------------|--|----------|--|--------------|
| SQUARE | 300X250 | | \$ 2.740 | | |
| FULL BANNER | 300X600 | | \$ 3.565 | | |
| MOBILE RECTANGULAR | 300X100 320X100 | | \$ 2.470 | | \$ 3.991.715 |
| VIDEO BANNER | 300X250 | | \$ 5.820 | | |
| VIDEO FULL BANNER | 300X600 | | \$ 5.090 | | |
| INTERSTITIAL | 320X480 480X320 | | \$ 7.190 | | \$ 5.100.525 |
| CAROUSEL | 320X480 | | \$ 5.590 | | |
| VIDEO IN ARTICLE | 640X480 640X360 | | \$ 5.365 | | |

Tarifas vigentes a partir del 1.5.2024 | Tarifas expresadas en pesos argentinos | Las tarifas no incluyen IVA

■ EQUIPO COMERCIAL

Trabajamos para hacer crecer su marca y conectarlo con nuevos clientes.



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